

BIRLA CORPORATION LIMITED

REGISTERED & PRINCIPAL OFFICE: Birla Building, 9/1 R. N. Mukherjee Road, Kolkata 700 001 Phone: 2213-1680, 2213 0380, 2248-0135: Fax: 033-2248 7988/2248 2872 E-mail: bjilbs@giascl01.vsnl.net.in, Website: www.birlacorporation.com

ENERGY MANAGEMENT POLICY

We, at Birla Corporation Ltd., are committed to continuously improving the energy performance in all our activities such as Product Manufacturing and services. We aim to maximize reduction in energy consumption and to conserve energy resources for future generation without impairing productivity and customer satisfaction.

To accomplish this, we will: -

- Benchmark the best in the industry and set the targets, continuously monitor the energy consumption pattern and take corrective action as may be required within a time frame.
- Improve the process, technology and equipment to reduce energy consumption.
- Make energy conservation a mass movement by creating awareness and encouraging the employees' participation at all levels and recognise such conservation efforts.
- Enhance use of non-conventional and renewable forms of energy wherever possible.
- Make efforts to eliminate / control idle run of machines / equipment.
- Continuous efforts to utilize waste-heat recovery in the plant.
- Ensure optimum and efficient power generation at Captive Power Plant and distribution.
- Carry out Energy Audit regularly by both internal and external auditors and implement the recommendations within target dates.